



Introduction to Wetu



Wetu fast facts



Brand Origin:

Loosely translated
Wetu means 'Ours'
in several African
languages



Founded in 2009
by Paul de Waal

Client Footprint:

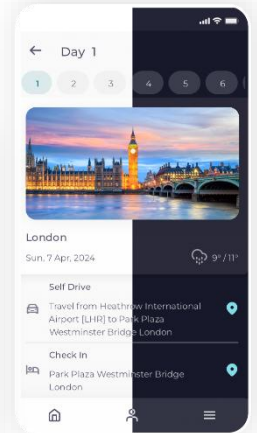
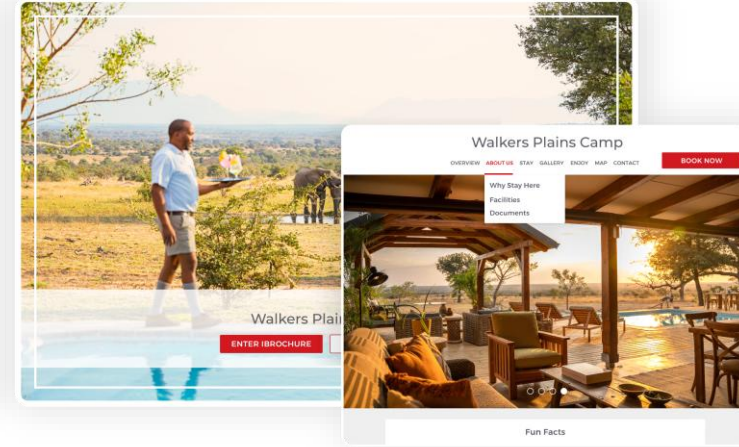
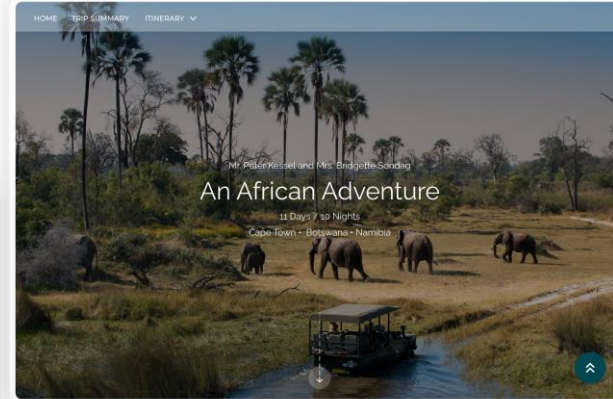
Active users in 88 countries
Across 6 continents
Travel Agents, Tour Operators
DMCs, Multi-Day Operators,
Marketing Companies, Hotels,
Lodges, B&Bs, Day Tours

Global Offices:

Amsterdam, Netherlands
Cape Town, South Africa
Sao Paulo, Brazil

87
employees
globally

Wetu's why



"In 2009 our vision was to build a solution that simplified how the travel industry connected, collaborated and shared content. It is our belief that great content sells travel!"

Paul De Waal, *Founder and Chief Relationship Officer*



1

Content Management Platform



150k+

Accommodations



20k+

Attractions
& Activities



10k+

Infrastructure



11k+

Destinations

2 Wetu tools



Content API



Content widget



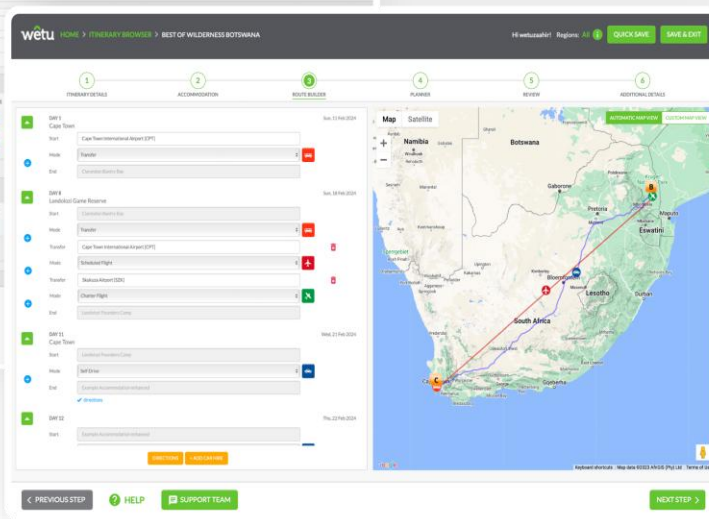
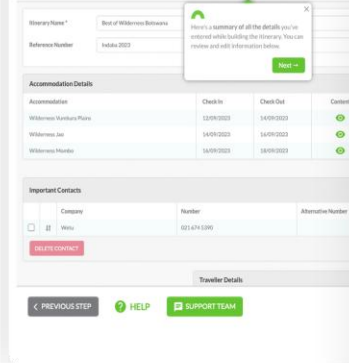
WordPress plugins



Content portal

Content Tools

Itinerary builder



Trip Solutions

 **TOURPLAN**

 **dynamics
Dolphin**

resrequestTM

nightsbridge 

umapped

smartbox

TOUR32

 **Tourwriter**

Integrations

3

Publishing & Outputs



Websites
& Blogs



White
label tools
Brochures &
Digital Catalogues



Social
Media



Itinerary
Outputs
Proposals, quotes,
travel docs



Travel
App.
 TravelKey



3rd Party
Apps.
 Travely



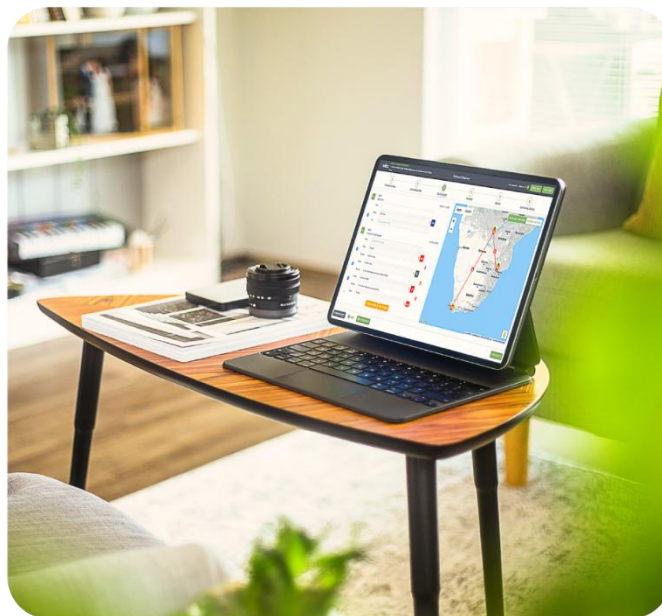
Itinerary
API

Wetu's monthly reach



1 700+

DMCs, Tour Operators,
Travel Agents active



73 000+

Itineraries built using
Wetu Itinerary Builder



300 000+

Itineraries viewed by
Travellers

Why our customers choose Wetu



Our Network

We have the largest network of content globally, which grows on a daily basis



Our People

Our Content, Support and Learning teams will load all your content, offer excellent support and ongoing training



Our Tech

We have a team of over 30 world class tech developers and integration specialists



Your Time

Claim back your most precious resource, allowing you to focus on what you do best, selling travel

Wetu's Pricing



Lite

75

USD*

FOR 1 USER PER MONTH*

+ 35 USD* PER ADDITIONAL USER*

Features

- ✓ Itinerary builder
- ✓ Basic digital itinerary
- ✓ Access to our content library
- ✓ Printable itinerary
- ✓ Excel costing spreadsheet
- ✓ Calendar

Premium

150

USD*

FOR 1 USER PER MONTH*

+ 65 USD* PER ADDITIONAL USER*

Everything in Lite, plus:

- ✓ Rebranding and co-branding functionality for partners
- ✓ Beautiful digital itineraries
- ✓ 5-star TravelKey app for travellers
- ✓ Customisable supplier and destination content
- ✓ Customisable URLs
- ✓ Customisable styling (CSS) with the help of your developer
- ✓ Translation into 17 languages
- ✓ Product training when you sign up

Enterprise

395

USD*

FOR 5 USERS PER MONTH*

ADDITIONAL USER DISCOUNT BASED ON TEAM SIZE

Everything in Premium, plus:

- ✓ Tour Operator Integrations available to streamline operations, combining easy quoting and operational management
- ✓ Access to our Connect API for easy integration between your Back Office systems and Wetu, simplifying the conversion of bookings and quotes into content rich interactive digital itineraries
- ✓ Learning workshops

Optional services available at an additional cost:

- ✓ Once off, bulk mapping services for easy integrations
- ✓ Custom printable itineraries to perfectly align with your brand